



# CORPORATE DECK 2021



# About Us



60 years of commitment to total customer satisfaction. Leading Indian player in the Lubricants & Petroleum products industry



Sales volume of 339 million liters and turnover of Rs 2029 Cr+ (2019-2020)



Shares listed on the BSE & NSE (since 1994)



Wide range of products: Automotive & Industrial Applications



Our Kharadpada Plant is IATF 16949 Certified

# Our Company brand journey so far



1961



2009



# Carbon Positive

Savita is proud to be the only Carbon-Positive Petroleum Specialty Company in Asia. With a total installed capacity of over 54.15 MW, Savita generates about 110 Million units of wind power annually.



# A diversified business portfolio



Transformer  
Oils



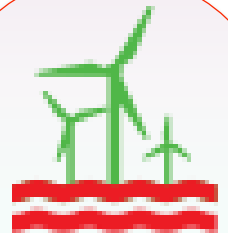
White &  
Mineral Oil



Automotive &  
Industrial  
Lubricants



Formulated  
Specialty  
Products



Wind Energy

# State of Art Manufacturing

4 manufacturing facilities- Turbhe (MH), Mahad (MH), Kharadpada and Silli (Silvassa)



Certified for ISO  
9001:2015 & ISO  
14001:2015



All QC labs are well  
equipped and few  
of them are NABL  
accredited.



R&D is recognized by  
Department of Science  
& Industrial Research,  
Government of India



Applied for International  
Patents for our specialty  
formulations and  
products

# Pioneer



First private sector oil company in India to setup a full fledged R&D lab



Market leader in Transformer Oil, White Oils, Mineral Oils & Formulated Specialty Products



**Ranked no 1 in Lube Oil & Lubricants** category and overall ranked no. 42 in Fortune India- **“The Next 500 ”** List in FY 2019-2020





# Lubricant Business

# SAVSOL

India's most trusted lubricant brand





# Our Lubricant brand journey



2007



2018



# OEM Partnerships



**Mahindra**



**SWARAJ**

**TATA HITACHI**



# Our 2-Wheeler Partnerships



*27 Years*

**Engine Oil**

**Genuine**



# Our 2-Wheeler Partnerships



*15 Years*

Engine Oil

Genuine



**Mahindra**

Disclaimer: All Logos/ Brand Names/ trademarks are property of respective companies

# Our 2-Wheeler Partnerships



*2 Years*

**Bike Chain Grease &  
Cleaner**

**Co Branded**



*Disclaimer: All Logos/ Brand Names/ trademarks are property of respective companies*



# Our Car Partnerships



*3 Years*

Engine Oil

Genuine



**TATA MOTORS**

Disclaimer: All Logos/ Brand Names/ trademarks are property of respective companies

# Our Car Partnerships



*22 Years*

Coolants

Genuine



**Mahindra**

Disclaimer: All Logos/ Brand Names/ trademarks are property of respective companies



# Our Truck Partnerships



*10 Years*

Coolants

Genuine



**Mahindra**

Disclaimer: All Logos/ Brand Names/ trademarks are property of respective companies

# Our Tractor Partnerships



*7 Years*

Coolants

Genuine



Mahindra Tractors

Disclaimer: All Logos/ Brand Names/ trademarks are property of respective companies

# Our Tractor Partnerships



*11 Years*

Coolants

Genuine

Engine Oil

Co-branded

OIB, Wet Brake Oil

Genuine



# SWARAJ

# Our Heavy Equipment Partnerships



*7 Years*

**Gear & Transmission Oil** **Genuine**

**Hydraulic & Engine Oil** **Genuine**

**Grease & Coolants** **Genuine**



*Disclaimer: All Logos/ Brand Names/ trademarks are property of respective companies*



# Our Heavy Equipment Partnerships



*27 Years*

**Gear & Transmission Oil** **Genuine**

**Hydraulic & Engine Oil** **Genuine**

**Grease & Coolants** **Genuine**



**TATA HITACHI**

*Disclaimer: All Logos/ Brand Names/ trademarks are property of respective companies*

# Our Material Handling Equipment Partnerships



*12 Years*

**Gear & Transmission Oil** **Genuine**

**Hydraulic & Engine Oil** **Genuine**

**Grease & Coolants** **Genuine**



Disclaimer: All Logos/ Brand Names/ trademarks are property of respective companies

# Our LCV Partnerships



*4 Years*

Engine Oil

Genuine



Disclaimer: All Logos/ Brand Names/ trademarks are property of respective companies



# Our past OEM partnerships....

Memories we always cherish..!!!



Disclaimer: All Logos/ Brand Names/ trademarks are property of respective companies

# Our Technology Partners



# Our strength: Infrastructure



40+ C&Fs, 400+Distributors, 30000  
+Retailers, 3500+ Franchise WS

4 State of art blending &  
Manufacturing facilities

Extensive network of  
distributor & dealers Pan  
India

Motivated &  
Trained Sales Force

# Presenting The Green Performer



# The Green Performer

- Among India's top 3 petroleum specialty companies in India, Savsol has excellent R&D facilities, and a commitment to delivering the best.
- In its latest avatar, we have launched a wide range of products that actually boost vehicular performance, while sticking to performance norms and at the same time, taking care of the environment.



# Extensive Automotive Product Portfolio



*Presenting a wide range of engine oils that brings out the best from your vehicles.*



**SAVSOL**  
LUBRICANTS  
*The Green Performer*



# Automotive MCO Range



**SAVSOL**  
LUBRICANTS  
The Green Performer

**More power.  
Smoother rides.**



**SAVSOL**  
LUBRICANTS  
The Green Performer



# Automotive PCMO Range



**Better drives.  
Better environment.**



# Automotive DEO Agri Range



**SAVSOL**  
LUBRICANTS  
The Green Performer

**Boost productivity.  
Increase greenery.**



**SAVSOL**  
LUBRICANTS  
The Green Performer

# Automotive DEO CV Range



*Long haul and  
load-carrying capacity.*





# Automotive DEO LCV



**SAVSOL**  
LUBRICANTS  
The Green Performer

*Long haul smoothness  
in stop-start traffic.*



**SAVSOL**  
LUBRICANTS  
The Green Performer

# Automotive Gear Oil Range



**SAVSOL**  
LUBRICANTS  
The Green Performer

**Multipurpose Gear Oil**  
*For outstanding Performance*



**SAVSOL**  
LUBRICANTS  
The Green Performer

# Automotive Grease



*Multipurpose Grease for  
high performance.*





# Thank you



[www.savsol.com](http://www.savsol.com)

